

2025 Partnership Opportunities



business + community

## A Message to our Membership



As we reflect on 2024, we sincerely thank you for your continued support and involvement in the Southern Lancaster Chamber.

Your engagement and dedication are what drive the success of our events, initiatives, and community outreach. **Together, we have made significant strides in continuing our mission:** Creating affordable opportunities for connection and resources to support the growth of local businesses and professionals.

Looking ahead to 2025, we are excited to build upon this momentum! Whether you've been a long-time supporter or are just getting started with the Chamber, we invite you to explore how our partnership tiers can further elevate your business and champion Southern Lancaster County as a great place to live, work, and grow. Partnerships will run from March 2025-March 2026. Registration opens on Wednesday, Feb. 5th.

Thank you for being an essential part of the Southern Lancaster Chamber. We look forward to working alongside you in the coming year and continuing to make a lasting impact together!

#### **SLCCC Board**

Kristen Phipps, President
Cathy Kaschak, Treasurer
Kelly Osborne, Administrator
Ina Bunnell. Board Member

Keith Lehner, Board Member Valerie Stocker, Board Member Nathan Claycomb, Board Member Jadan Willis. Board Member



## 2024 Achievements

What we accomplished together this year

Welcomed 40+
members,
growing our
membership to
over 250
organizations!

Hosted our first professional development & leadership conference! Raised \$6000+ with our calendar raffle & showcased 30 members

Awarded **\$2000**in business
scholarships to
local graduates

Featured 30+ members at the Solanco & West Lampeter Fair Introduced
quarterly
pro-rated
memberships,
offering yearround value for
new members

Published our first printed directory, featuring all of our members!

Achieved a 90% member renewal rate

Received a \$5000

Boost Award

from the

Lancaster County

Community

Foundation



## **Partnership Benefits**

Please note that partnerships are first come, first served.
Space is limited.

	Platinum \$1500	Gold \$750	Silver \$500	Bronze \$300
Logo on Website Header (~2400 monthly views) & Facebook Cover				
2026 Membership Dues Included				
Included on Pop Up Banner at Chamber Events	Organization name & logo, largest of all partners	Organization name & logo	Organization name	Organization name
Included on Partners Tab on Website (V <u>iew it Here!</u> )	Organization name & logo, largest of all partners	Organization name & logo	Organization name	Organization name
Social Media Thank You Posts	4 Posts on our Facebook & Instagram	2 Posts on our Facebook & Instagram	1 Post on our Facebook & Instagram	1 Combined post on our Facebook & Instagram
Included in Banquet Program	Full page ad with organization name & logo	Organization name & logo, with other gold partners	Organization name	Organization name
Recognition at Banquet	2 Minutes of podium time for owner/representative	Thanked by name & brief description	Thanked by name	Thanked by name
Included in Chamber Email Footer (60+ emails!)	Organization name & logo, largest of all partners	Organization name	Organization name	

## What dopartnerships support?

Venue Rentals- member meetings, lunch & learns, banquet, etc.

**Marketing Costs-** website maintenance, ad space, printed materials, MailChimp, etc

Business Scholarships- we award \$750 scholarships to local, graduating seniors to support their dream of owning an business

Staff Salaries- for our administrator and treasurer

**Annual Conference-** our goal is to keep the ticket cost affordable for all members!

Member Events- speakers, refreshments, printed materials, etc.

Booth Rental at the Solanco and West Lampeter Fair- we offer free 2-hour time slots to our members to advertise their organization, which is included in membership!

We strive to keep our membership dues and events affordable to best serve businesses and nonprofits of all shapes and sizes.

By joining us as an SLCCC partner, you'll help keep costs low for our membership.

### What's next?

## Thank you for your interest in supporting our Chamber!

#### How do I become a partner?

Registration will open on Wednesday, February 5th.

Email our administrator, Kelly, at **Admin@SouthernLancasterChamber.com** to secure your spot!

Please note that partnerships are first come, first served.

#### How long will partnerships run?

Our 2025 partners will be announced at our annual banquet on **Thursday, March 13th.** Partnerships will run until **next year's banquet in March 2026!** 

#### When is payment due?

After Kelly has confirmed your partnership, please mail a check to us by **Friday, February 21st.** 

#### Will there be other sponsorship opportunities?

Yes! We will have various sponsorship opportunities throughout the year, including sponsoring a member meeting or lunch & learn.











# Thank you for an incredible 2024!



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