

SOUTHERN  LANCASTER

# CHAMBER

business + community



# Welcome Guide

**Welcome to the Southern Lancaster County Chamber of Commerce – SLCCC for short! We’re so glad you’ve joined our growing chamber of businesses and nonprofits!**



This guide will walk you through the many ways to get involved, connect with fellow members, and make the most of your membership.

# OUR MISSION

Creating affordable opportunities for connection and resources to support the growth of local businesses and professionals in Southern Lancaster County, Pennsylvania.

## ENTREPRENURIAL

We find solutions to challenges that are innovative, creative, resourceful, and adaptable. We make the most of opportunities, overcome and learn from setbacks, and take calculated risks to create value for our members and community.

## APPROACHABLE

We create an environment where members and guests are welcome and supported. We aim to keep costs reasonable without sacrificing quality to ensure valuable resources are easy to access and affordable for everyone in our community.

## COLLABORATIVE

Through networking events, workshops, and partnerships, we facilitate meaningful connections among businesses, organizations, and individuals. By fostering a culture of collaboration and knowledge-sharing, we build trust and empower our members to learn, grow, and succeed.

## LOCAL

We champion Southern Lancaster County as a desirable place to work, live, and create. We support businesses as they open and grow, advocating for their needs and connecting them with relevant resources and opportunities.



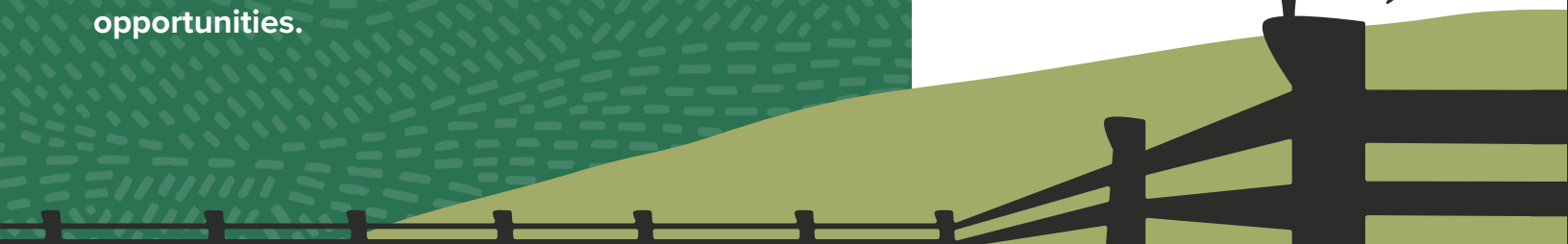
# EVENTS

The Chamber provides various opportunities throughout the year to mix and mingle with fellow members.

We encourage members to regularly attend events to get the most out of membership. We look forward to having you in our diverse and growing community!

Members can bring and/or send anyone to represent their organization – it doesn't have to be the owner or executive director. You can even bring multiple representatives to any of our events.

[VIEW EVENTS](#)



# EVENTS THROUGHOUT THE YEAR

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## Monthly Member Meetings

Held monthly on the second Thursday  
**7:30 AM–9:00 AM** at DoubleTree Resort  
Lancaster\*

**Located at:**

2400 Willow Street Pike Lancaster, PA 17602

## Annual Banquet / MARCH

An annual celebration and fundraiser held in the evening at a local venue.

## New Member Breakfast / AUGUST

This is our way of celebrating, and bringing visibility to members added in the past year. All new member businesses receive 2 FREE breakfast tickets!

## Christmas Breakfast / DECEMBER

Enjoy good cheer and festivities to start the holiday season. Our annual Christmas breakfast is held at a local venue.

\*Special meetings happen occasionally. All final meeting details and updates will be shared via email and on social media.

## Mixers

Held almost every month at various locations

Mixers are graciously hosted by fellow members and provide a casual way to network and showcase your business. Interested in hosting? Contact us at [Admin@SouthernLancasterChamber.com](mailto:Admin@SouthernLancasterChamber.com), to learn more.

Don't have a space of your own? No problem – we can connect you with opportunities to co-host, share a venue, or participate in a joint mixer.

[CONTACT US](#)

## Lunch & Learns

A hot lunch is provided while a speaker presents an educational topic.

**Hosted throughout the year, usually the 3rd or 4th Wednesday from 11:30 AM–1:00 PM.**

**Locations vary, [visit our website](#) for current event information.**

## YOUR CONTACT HUB

**Kelly Osborne**, Administrative Assistant at SLCCC, is your main point of contact.

## EMAIL KELLY FOR:

**Email Newsletter** – goes out the first business day of each month. Send a 2–3 sentence blurb, one graphic, and any link you'd like included.

**Social Re-shares** – Email links to posts you want us to amplify on Facebook, Instagram, or LinkedIn.

**Get Involved** – Interested in speaking, hosting as a venue, providing catering, or having a mixer? Email your idea and a couple preferred dates; we'll follow up with details.

[EMAIL KELLY](#) [Admin@SouthernLancasterChamber.com](mailto:Admin@SouthernLancasterChamber.com)



### Other ways you can share information:

**Meetings & Events** – Bring printouts or flyers to our monthly meetings and networking events to share with members.

**Facebook Group** – **Join** our private group to share updates directly with members.



# COMMUNITY

We support local! We love to get involved in our community and participate in events throughout southern Lancaster County to bring awareness to our members and encourage them to use our Member Directory when looking local! Members are encouraged to join us at these events.

## Volunteer at the Solanco Fair

The Solanco Fair is held in September. You can sign up for 2-hour time slots to staff the Chamber table and promote your own business. Come in your branded apparel and bring your own swag to hand out. The Chamber covers the cost of renting the booth, and you won't have to staff your own table for three days. This is a **FREE** Marketing Opportunity that is available as part of your membership.

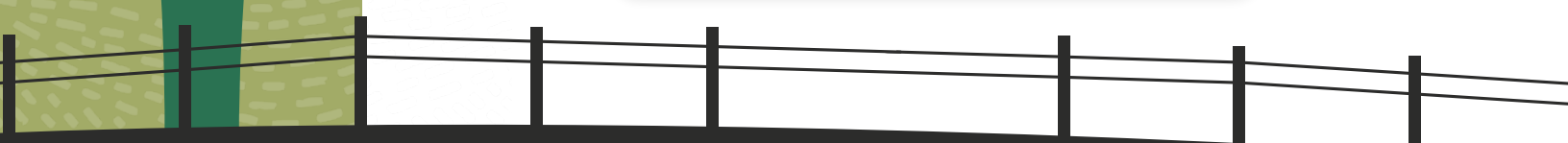
## Scholarships

One of the ways we give back to the community is through our scholarships. Each year, SLCCC awards business scholarships to graduating seniors at our four local school districts:

- Solanco
- Penn Manor
- Lampeter-Strasburg
- Pequea Valley

These scholarships are meant for students with entrepreneurship in mind. Funds can be used for apprenticeships, further education or business startup costs. Applications open early each year and close on April 15. The scholarship recipients are highlighted at our June member meeting.

[LEARN MORE ABOUT SCHOLARSHIPS](#)





# GET INVOLVED

We encourage members to join a committee; it's a great way to connect with other members and get visibility for your business or organization. As a thank you, committee members are highlighted on the Chamber website.

## Committees include:

### Banquet

Plan the annual banquet in March.

### Conference

Plan our annual professional development conference held in the fall.

### Fair

Coordinate the SLCCC booth setup and teardown and recruit volunteers for the Solanco and Lampeter fairs in September.

### Fundraising

Explore opportunities for Chamber funding, including the live and silent auction for the annual banquet.

### Marketing

Create ads, facilitate website changes, provide graphic design services, etc.

### Mixer

Plan and coordinate mixers.



# PARTNERSHIPS

Highlight your business or nonprofit at Chamber events while helping to support and offset operating costs for advertising, paid staff, venue rentals, etc.

Annual partnerships are four-tiered: Platinum, Gold, Silver and Bronze.

Partners are featured on a pop-up banner at our Chamber events and on our website, agendas and membership emails. We highlight partners at our annual banquet, and our Platinum partners are featured in the header of our website.

Annual partnerships open at the beginning of each year and run for 12 months. They are first come, first served.

# SPONSORSHIPS

Members have the opportunity to sponsor one-off events throughout the year such as at Lunch & Learns, mixers or special event.

We appreciate all the support we get from our members!



# MEMBER DIRECTORIES

## Printed Directory & Community Guide

SLCCC members are listed in our printed Directory & Community Guide – a standout membership perk not every organization offers. Distributed to approximately 14,000 homes and businesses and available at our member meetings. Listings are free; display ads can be purchased.

## Online Member Directory

Our online Member Directory lives on [SouthernLancasterChamber.org](https://SouthernLancasterChamber.org) – making your business findable when people search for local products and services. It's mobile-friendly, easy to browse by category and designed to connect visitors to your website, phone and social links in a click. See our [Member Directory](#) in action.

**BE FOUND IN OUR DIRECTORIES!**



## Support Members First

Need a product or service? Check the printed Directory or the online Member Directory first – hire a fellow member and keep your dollars working inside our business community.

# ANNUAL CONFERENCE

**Grow your professional development and connections at our annual conference** with practical workshops, actionable tips, and other ideas to help you grow.

Held in the fall, this half-day event is affordable and right in our own backyard. It is open to chamber and community members.

Each year, our members help choose the topics so sessions stay relevant to solopreneurs, small businesses, nonprofits and business professionals.

- SLCCC members receive discounted tickets
- Expert-led sessions featuring chamber member and local experts
- Built-in networking opportunities

**For dates, location and registration,** see the **Events** tab on our website.

[VIEW EVENTS](#)





## COMMUNICATIONS

We publish a monthly newsletter and share announcements, opportunities, and event updates throughout the month via email. You can see all our [Events](#) on the chamber website.

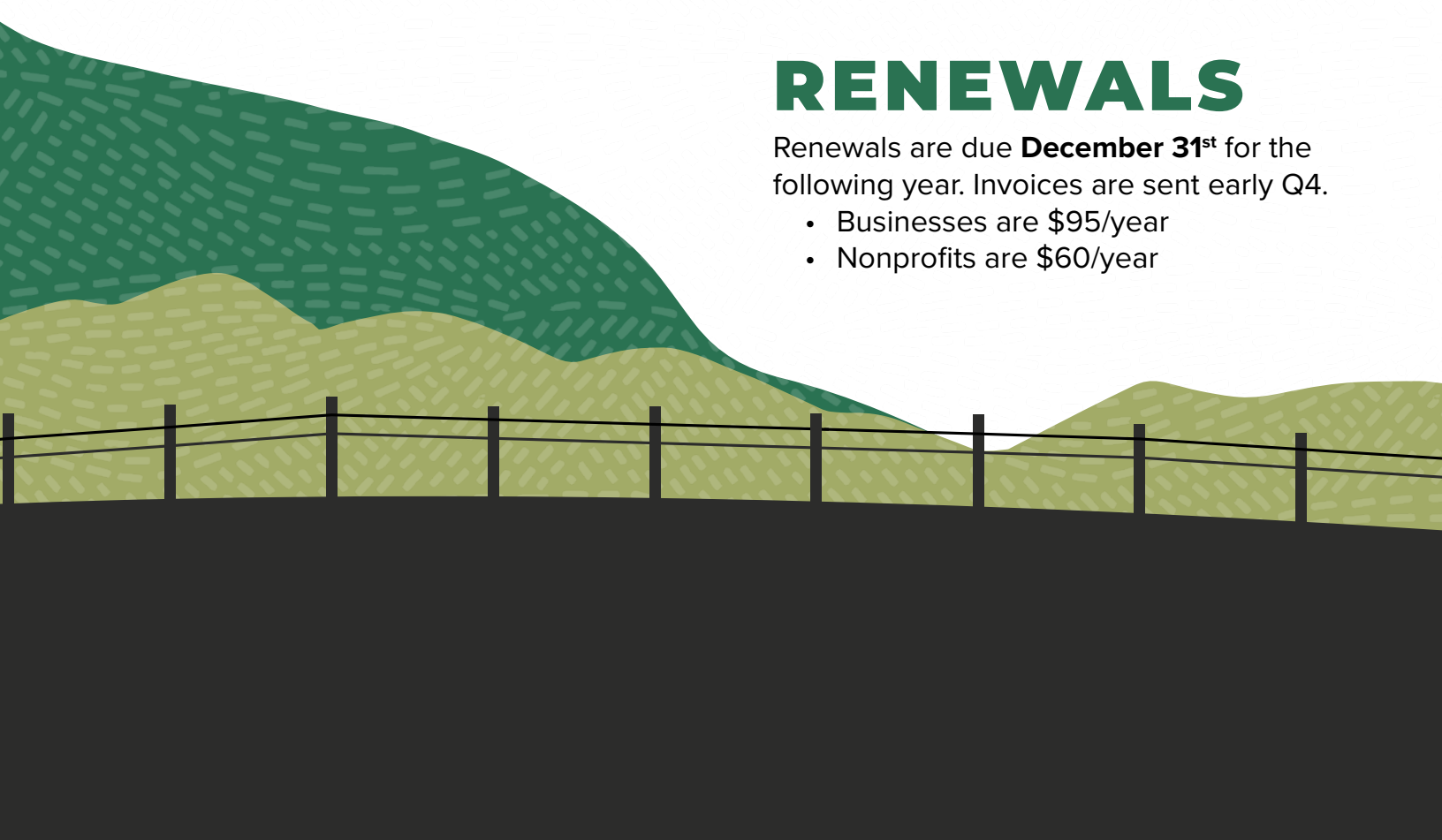
## SPEAKING

Want to share or teach at an upcoming member meeting, Lunch & Learn or special event? If you're an expert on a topic that would benefit our members, complete our speaker request form located on the [Resources](#) page of our website.

## RENEWALS

Renewals are due **December 31<sup>st</sup>** for the following year. Invoices are sent early Q4.

- Businesses are \$95/year
- Nonprofits are \$60/year





# MEET OUR LEADERSHIP

The executive board is comprised of a President, a Treasurer, an Administrator and five board members. Have questions or ideas? Our board would love to hear from you. Click headshots for links to email addresses.



**Kristen Phipps**  
President



**Cathy Kaschak**  
Treasurer



**Kelly Osborne**  
Administrator



**Ina Bunnell**  
Board Member



**Michael Hart**  
Board Member



**Nate Heisey**  
Board Member



**Dan Kirchner**  
Board Advisor



**Steve Maher**  
Board Member



**Michelle Rogers**  
Board Advisor

# REFERENCES AND LINKS

## WEBSITE

Get the most up-to-date information.  
[SouthernLancasterChamber.org](https://SouthernLancasterChamber.org)

## MEMBER DIRECTORY

Find and support fellow members.  
[SouthernLancasterChamber.org/member](https://SouthernLancasterChamber.org/member)

## ADMIN EMAIL

Kelly Osborne  
[Admin@SouthernLancasterChamber.com](mailto:Admin@SouthernLancasterChamber.com)

## FOLLOW US ON SOCIAL

 Facebook

 Instagram

## DOUBLETREE RESORT LANCASTER

(Location for member meetings,  
unless otherwise noted.)

2400 Willow Street Pike  
Lancaster, PA 17602

[DIRECTIONS](#)

## THIS GUIDE

is available on our  
[website](#) under [Resources](#).



**Welcome aboard! We look forward to seeing you at an upcoming event.**

[VIEW EVENTS](#)

BROCHURE DESIGN BY

 **Sharper Creative**  
Brand Boldly

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